

January 28, 2010

MEDIA ALERT

FIFTH ANNUAL JM LEXUS/SUPRA MEGA MEET

JM Lexus Hosts the Southeast's Largest Gathering of Lexus and Supra Customized Cars; One Lucky Person to Win a Lexus ISC!

What: Hundreds of Lexus and Supra enthusiasts will gather in South Florida for a one-day, car lover's extravaganza. Attendees will showcase their extreme customization and modification of their vehicles at JM Lexus.

Additionally at the event, a 2010 Lexus ISC will be awarded to the lucky grand prize winner of the JM Lexus Fun In The Sun Sweepstakes. Ten sweepstakes finalists were selected by random drawing to win a \$1,000 American Express gift card.

Contact to Publish: For more information call (954) 590-5049 or e-mail sharnell.jackson@jmlexus.com.

When/Where: JM Lexus, 5350 W. Sample Road, Margate, Fla., on Sunday, Jan. 31st 2010 from 2 p.m. to 5:30 p.m.

Prime media opportunities will be Sunday from 3:45 p.m. to 5 p.m., the estimated peak of the event when all of the vehicles will be on display.

Details: Enthusiasts will showcase their vehicles while enjoying vendor booths, music and food. There will also be a raffle with \$5 tickets for great gifts, with all proceeds benefiting the Youth Automotive Training Center in Deerfield Beach, www.yatc.com.

For those participating in the show there will be an all-inclusive \$25 event registration fee.

Media contact:

Christie Caliendo

JM Family Enterprises, Inc.

Cell: (954) 304-7987

Office: (954) 363-6285

Christie.Caliendo@jmfamily.com