

November 4, 2009

MEDIA ALERT**JM Family Enterprises Opens Call for Nominations in 18th Annual African-American Achievers Awards***Applications Due by Friday, Dec. 11, 2009*

What: Nominations are now being accepted for JM Family Enterprises' 18th Annual African-American Achievers Awards. Applications are available online at www.africanamericanachievers.com, or call (866) 516-2497 for information.

When: Nomination applications are due by **Friday, Dec. 11, 2009**. The awards presentation will be held on **Wednesday, April 14, 2010** at the Broward County Convention Center.

Who: Presented by JM Family Enterprises, Inc. (JM Family), Southeast Toyota Distributors, LLC (Southeast Toyota) and JM Lexus in memory of Jim Moran.

Why: Established 18 years ago by Jim Moran, founder of JM Family, Southeast Toyota and JM Lexus, the African-American Achievers awards program annually recognizes leaders for their exceptional contributions toward enriching the quality of life in South Florida.

Details: Awards are given to outstanding African Americans who set an inspirational example through community involvement and leadership in four categories: Arts & Culture; Business & Entrepreneurism; Community Service; and Education. In honor of the Achievers, JM Family and Southeast Toyota will donate \$20,000 to various South Florida charities— \$5,000 in each Achiever's name to the charity or charities of his/her choice.

The companies will also donate \$500 to the charity(ies) of choice for those whose nominee is selected as an African-American Achiever, for a total contribution of an additional \$2,000 to local nonprofits. Each person whose nominee is chosen will receive an invitation to the evening's VIP reception.

Additional Award: Every year The Jim Moran Foundation (The Foundation) presents the Jerome Edmund Gray Youth Achiever award to a high school senior who qualifies for financial aid and has applied and received admission to Florida State University (FSU). Named in memory of 1995 African-American Achiever Jerome Edmund Gray, Esq., the award is given by The Foundation with funding provided through the Jim Moran Institute for Global Entrepreneurship at Florida State University (FSU). With the recognition, the Youth Achiever also receives a needs-based, four-year scholarship to FSU.

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