

October 29, 2009

## **JM Family Enterprises Contributes \$20,000 to Atlanta's Red Cross for Flood Relief in Georgia**

**ATLANTA** - Recognizing the extreme circumstances felt throughout parts of Georgia after record-breaking flooding in September, diversified automotive company JM Family Enterprises, Inc. and its subsidiaries Southeast Toyota Distributors, LLC and DataScan Holdings, LLC donated \$20,000 in total to the American Red Cross Metropolitan Atlanta Chapter to assist with the disaster relief effort.

Seeing the immediate need in the community, DataScan associates in Alpharetta, Ga. and Southeast Toyota associates in Commerce, Ga. provided \$5,000 each from their local Corporate Philanthropy budgets. Parent company JM Family then matched the \$10,000 donations.

"Responding to our communities, particularly in times of crisis, is a part of who we are," said Colin Brown, president and CEO of JM Family Enterprises. "Through our support of the American Red Cross, we know these funds are making a difference for families and individuals in Georgia as they begin to rebuild. I'm grateful to our associates for their compassion and responsiveness."

According to Metro Atlanta Red Cross CEO Tim English, floods are among the most costly natural disasters in terms of human hardship and economic loss. A Red Cross response the size of the relief operation in Georgia requires a vast reserve of resources. In addition to the cost of providing food, shelter and other client services, it takes money to run Emergency Response Vehicles, warehouse supplies, operate call centers and train, transport and house volunteers.

### **ADD 1 – JM Family Enterprises Donation**

"We're grateful to JM Family Enterprises for their generous donation for Red Cross disaster relief and their corporate philosophy of giving to meet essential needs in their local communities" said English. "Their support helps make it possible for us to be there for our neighbors who were devastated by the floods."

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The Red Cross launched a full-scale flood relief operation in Georgia on September 21, 2009. To date, with the support of financial donors such as JM Family, local emergency partners and 800-plus volunteers, the Red Cross has provided emergency aid to thousands of Georgians through services that include: financial assistance, sheltering, feeding, distribution of clean-up supplies and personal hygiene kits, health and emotional support and community referrals.

### **About JM Family Enterprises**

JM Family Enterprises, Inc. (JM Family) ([www.jmfamily.com](http://www.jmfamily.com)) is a diversified automotive company ranked by Forbes as the 23<sup>rd</sup>-largest privately held company in the U.S. It is currently ranked No. 33 by FORTUNE® as one of the 100 Best Companies to Work For, its 11<sup>th</sup> consecutive year on the list. The company is also ranked No. 8 on Computerworld's list of "100 Best Places to Work in IT." Primary subsidiaries and divisions include: Southeast Toyota Distributors, LLC, the world's largest independent distributor of Toyota and Scion vehicles; World Omni Financial Corp., a diversified financial services company; JM&A Group, one of the largest independent providers of finance and insurance (F&I) products in the automotive industry; JM Service Center LLC, the company's internal shared services center; and JM Lexus, the largest volume Lexus dealership in the world. Headquartered in Deerfield Beach, Fla., JM Family has major operations in Jacksonville and Margate, Fla.; Commerce and Alpharetta, Ga.; Mobile, Ala.; and St. Louis, Mo.

### **About the American Red Cross Disaster Relief Fund**

You can help people affected by disasters like the Georgia floods by donating to the American Red Cross Disaster Relief Fund. On those rare occasions when donations exceed Red Cross expenses for a specific disaster, contributions are used to prepare for and serve victims of other disasters. Your gift enables the Red Cross to provide shelter, food, counseling and other assistance to victims of all disasters. Call 1-800-RED-CROSS (1-800-733-2767) or 1-800-257-7575 (Spanish). Contributions to the Disaster Relief Fund may be sent to your local American Red Cross chapter or to the American Red Cross, P. O. Box 37243, Washington, DC 20013. Internet users can make a secure online contribution by visiting [www.redcross.org](http://www.redcross.org).

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